



## J E F F R E Y B E R N I U S

art direction | creative direction | graphic design | digital graphics | illustration

### O B J E C T I V E

To apply the skills and talents gained in over three decades of agency life in an organization driven by and dedicated to the creation of great work for great clients, ultimately culminating in extraordinary wealth and power beyond my wildest dreams.

### E D U C A T I O N

Graduate of Illinois State University, May 1986, with a comprehensive Bachelor of Science degree in Visual Communications, concentrating in graphic design and advertising layout.

### E X P E R I E N C E

#### CS&A ADVERTISING • BLOOMINGTON, IL

OCTOBER 1986 - MAY 1996

In my capacity With CS&A, I was responsible for the creation and execution of marketing communications projects that ranged from package design and annual reports to corporate identity and comprehensive advertising campaigns.

From 1991 until my departure I served as **Senior Art Director** for the agency. In addition to the responsibilities mentioned above, I supervised a staff of 6 art directors and designers and one staff photographer. My duties included all aspects of managing and supervising the day-to-day operations of the creative department.

#### BRADSHAW ADVERTISING • PORTLAND, OR

JUNE 1996 - OCTOBER 2000

In my tenure with Bradshaw, I served initially as **Senior Art Director** and then for 4 years as **Creative Director**, overseeing all agency creative and managing all day-to-day operations of the creative department.

#### TURTLEDOVE CLEMENS • PORTLAND, OR

OCTOBER 2000 - PRESENT

For nearly two decades I have served as **Senior Creative** for Turtledove, overseeing all elements of the agency's creative product.

### C L I E N T L I S T

Over the span of my career, I have been fortunate to work with a wide variety of local, regional and international clients, creating award winning work for varied retail, consumer, industrial and B to B accounts - a partial list includes:

Timberline Lodge • [Skibowl](#) • Clackamas County Tourism • [Oregon Ballet Theatre](#) • Seven Feathers Hotel & Casino Resort [Sycuan Casino & Resort](#) • Kitchen Kaboodle • [Alpenrose Dairy](#) • Wendy's • [Taco Time](#) • Handyman Online • [iChristian.com](#) Plano Molding • [Oil Can Henry's](#) • Valvoline Instant Oil Change • [General Electric](#) • Caterpillar • [Chevron](#) and many more.

### S O F T W A R E S K I L L S

**Adobe CS:** InDesign • Illustrator • Photoshop  
**Google Web Designer** • iMovie • Wordpress

PORTFOLIO AT [JEFFBERNIUS.COM](http://JEFFBERNIUS.COM)